



Analog Analytics is the leading provider of the Bigger Better Deal [™], coupons and deal certificates for local publishers, broadcasters and advertisers.

More than 850 publishers and broadcasters use the Analog platform and daily deal syndicated network to deliver immediate value to merchant advertisers and viewers, including: Hearst, Wick, Freedom, LANG, Media News Group, The Village Voice, Creative Loafing, Local.com, Newsday, Post-Newsweek Stations, The NY Daily News, McClatchy, Journal Register, Entertainment.com, Advance Internet, ThomsonLocal.com, and Entercom among hundreds of others.

Designed specifically for publishers and broadcasters, the massively scalable software-as-service empowers publishers, in any media, to take control of their advertising and revenue destiny with no-risk, pay-for-performance advertising. Publishers sell hundreds of products and services in a single day, creating thousands of dollars in new consumer-generated revenue. In this new model, the advertiser gets paid before delivering products and services to an entirely new audience of web-based clients.

In addition to providing an easy-to-use, massively scalable software platform, Analog Analytics also offers three important services. First, more than twenty best business practice documents guide each publisher in the implementation of a daily deal. Second, using online interactive in concert with traditional media, Analog uses its patent-pending technology to drive consumer traffic to daily deal pages and optimize the number of conversions. Third, and perhaps most importantly, Analog provides the largest inter-media daily deal network of its kind with participating print, direct mail, on-line, cable, TV and radio publishers and broadcasters. This daily deal syndicate enables participants both to source and distribute deals, dramatically leveraging local resources to reach nationwide audiences.

Below, please see links to our product offerings, client network and client references.

Demonstration Link - <http://analoganalytics.com/solutions/analog-analytics-demo/>

The nationwide network - <http://analoganalytics.com/our-clients/client-map/>

Legendary Customer Support - <http://analoganalytics.com/legendary/>

\$225,000 syndicated mega deal - http://analoganalytics.com/wp-content/themes/AnalogAnalytics/pdf/solutions/AA_MEGADEAL_062011.pdf